

## Russell Denk, CPA, CPCU Partner



**Russ Denk, Partner.** Russ has more than 20 years of experience in the insurance industry, with twelve years of public accounting experience and nine years serving as the President and CEO of an insurance organization with multiple entities. Russ is a Certified Public Accountant (CPA) and a Chartered Property Casualty Underwriter (CPCU) and has obtained his Series 7, 24, and 63 securities designations.

Russ has served insurance companies, financial institutions, and broker/dealers in his public accounting experience. He has provided audit, tax, and consulting services to property and casualty and life and health organizations and has served as an instructor for various insurance accounting seminars and at the University of Wisconsin during his career.

As President and CEO, Russ has worked closely with all facets of a personal lines property and casualty insurer, overseeing marketing, underwriting, claims, and investments. He was responsible for establishing and implementing strategies, policies, procedures, and budgets for the organizations he managed and was responsible for reporting to the Boards of three related organizations.

Russ is active in insurance industry and other professional organizations and has served as a Board member of non-profit organizations. He is a member of the American Institute of Certified Public Accountants (AICPA), Wisconsin Institute of Certified Public Accountants (WICPA), the Minnesota Society of Certified Public Accountants, and the Insurance Accounting and Systems Association (IASA). He is also an active member of the Wisconsin Insurance Accountants Conference. Mr. Denk has held various leadership positions in these organizations, ultimately serving as the President of both the Wisconsin Chapter of IASA and the WICPA. While in the insurance industry, he was also active in the Wisconsin Insurance Alliance and served as an officer of the organization.

### **Contact Information**

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